

## Wording for promotional banner

IBD BioResource

Please help us with Crohn's and Colitis research!

We are now launching the UK IBD BioResource

This will be a major new resource for UK IBD research

Aim: to turn recent scientific and genetic advances into improved understanding and better treatment of IBD.

Who? If you have Crohn's disease or ulcerative colitis and are willing to help IBD research please sign up for the IBD BioResource

We hope to recruit 25,000 patients with IBD from across the UK- everyone helps!

What's needed?

- You read the info sheet and sign a consent form
- You fill in a questionnaire about your health and lifestyle
- An additional sample is taken when you do your normal clinic bloods
- We process your samples and undertake genetic analysis
- You agree to being contacted about future IBD research in which you might be interested

It's simple and quick: if happy to help please ask the clinic nurse or doctor

Who is funding this research?



Email [ibd@bioresource.nihr.ac.uk](mailto:ibd@bioresource.nihr.ac.uk)

[www.ibdbioresource.nihr.ac.uk](http://www.ibdbioresource.nihr.ac.uk)

IBD BioResource

-translating today's science into tomorrow's treatments